

what matters most™

June 09, 2022

## **National Price Increase: Residential Roofing Products**

Dear Customers,

Thank you for your continued business and support as we have responded to today's challenging market environment.

In our communication from March 11, 2022, we called out the possibility of a future price increase in an attempt to provide insight on the state of the market. The ongoing escalation of raw materials and transportation costs have made it necessary to announce this increase for 7-10% on all residential roofing products effective August 01, 2022. All orders shipped on or after August 01, 2022 will be invoiced at the new level.

Please contact your local GAF Territory Manager with any questions, and we remain grateful for your business.

Jim Durkin

Sr. Vice President, Sales Residential Roofing Systems

Jan J Werlen